

Hi,

I'm Avinash Naidu (UI/UX Designer)

ABOUT ME

An adept Design graduate proficient in Adobe Creative Suite, with a robust portfolio showcasing expertise in user research, wire framing, prototyping, and iterative design processes across 25+ UI/UX projects in a span of 2 years.

EXPERIENCE

UI/UX Designer | Techweblabs, Hyderabad

January 2022 - Present

- Understanding **User and client Needs, research** and understand the **Target audience's** needs, behaviours, and preferences.
- Developed detailed product specifications and **Design documentation** for development teams.
- Created **wireframes, user flows**, and prototypes to communicate design concepts and gather feedback.
- Conducted **Usability Testing** to refine designs and ensure usability.

Video Editor | Infinitem Media, Hyderabad

February 2022 - April 2022

- As a Editors select and assemble footage to create a cohesive narrative in the final product.
- As a Editors enhance video quality through color correction, audio mixing, and special effects.

EDUCATION

B.Sc Visual communication

Andhra Loyola College - Vijayawada

65% . [2018 - 2021]

CONTACT INFO

 rowthuavinash@gmail.com

 [Linkedin](#)

 [Portfolio](#)

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SKILLS & TOOLS

Wireframing

Figma

UX/UI Design

Adobe XD

Usability testing

Illustrator

Prototyping

After Effects

CERTIFICATIONS

[Google - UX Design Professional Certifications](#)

[Linkedin - Interaction Design](#)

[IBM - Design Thinking](#)

LANGUAGES

English, Hindi, Telugu

AWARDS

 Best Team Player ([Techweblabs](#))

 Work Anniversary ([Techweblabs](#))